IDD&E Welcomes New Students

Welcome New Students!

IDD&E would like to welcome 15 new students this summer and fall semester!

Masters (MS):
Michael Ghobrial, Diamond Henderson, Robert Welsh, Rakeem Christmas, Adrian Flemming, Christopher Gould, Hakeem Lecky, Patrick Reilly, Tianxiao Yang

Masters in Instructional Technology:
Alexander Ranalli

PhD:
Abeer Almarakshi, Abdulrahman Alogaily, Jason Alteri, Mirit Hadar, Christopher Hromalik,
Letter from Department Chair

Hello IDD&Eers!

We are a little late in delivering our fall 2014 IDD&E Newsletter and we have much to share! An impressive group of new students started this fall and we are getting ready to graduate a remarkable group of current students this spring. Publication and presentation records of our faculty, students, and alumni grew significantly this year and demonstrate the ongoing impact our program has on the greater education, instruction, and evaluation fields around the world. Equally impressive is the placement, awards, and honors of our graduates.

Our current students are fully engaged in all kinds of practices and research to build their ID and research competencies. They are creating interesting digital learning objects… participating in collaborative research projects… participating in Syracuse University’s Future Professoriate Program… translating instructional materials into other languages… participating in internships… and working in many constructive activities. See the short stories on a few of these recent projects and activities.

We had some wonderful visiting scholars this past year as well… Dr. Hongjian Dong from Beijing Institute of Technology and Dr. Gila Kurtz from the College for Academic Studies, Israel.

Our students also are having fun and learning about upstate New York culture through an active series of social committee events. And, as we celebrated the activities and accomplishments of our current faculty, students, and alumni, we also mourned the loss of our colleague, friend, and distinguished scholar Don Ely. Thanks to you who have sent notes and donations in Don’s name to support his legacy here in IDD&E.

So…. Enjoy catching up with us, and do keep in touch, letting us know what you are up to… sharing your successes and honors… and just saying hello. In the upcoming spring 2015 edition of our IDD&E Newsletter you will hear about alumni who have achieved great honors, moved to new positions, and are making impact in our field.
In memory of Donald P. Ely
Emeritus Professor of Instructional Design, Development and Evaluation

Our Syracuse University IDD&E program faculty, staff, alumni and friends, and the members of our community of practice outside of Syracuse University were greatly saddened to hear of the passing of Donald Paul Ely on September 24, 2014. Don, beloved husband, father, teacher, and friend, departed this life peacefully at home on September 24 after a long illness.

Don was instrumental in the 1950’s-60’s in transforming that Audio/Visual Staff position into an Educational/Instructional Media and Technology profession. Today most K-12 schools and higher education institutions have Educational Technology Specialists who manage these resources and provide support and professional development to educators. This was Don’s vision from long ago… (Professor Tiffany A. Koszalka)

Donald P. Ely was a truly lovely man whose kindness and influence extended beyond anything that could be expected of a single individual. He will live on in the memories and hearts of the countless people he touched and the better lives of so many who do not know of his contributions. I am immensely grateful for the time he spent being a mentor to me and my classmates. He famously asked "Technology is the answer, but what was the question?", recounted the history of ed tech, taught and studied conditions for innovation, was instrumental in the ERIC system, and informed universities, distance learning programs and scholars around the world. It is a very sad day to learn of his passing. (Dr. Jason Ravitz)

Don was a scholar and teacher of change. A swimmer, a husband and a father. Grandfather, that is founder, of Syracuse University's graduate program in Instructional Design, Development and Evaluation (IDD&E). A colleague of Bob Diamond. A leather chair (now an IDD&E community heirloom), a gift to Don from Marshall McLuhan, is testament to their friendship. Don and Everett Rogers collaborated. He brought us classmates from around the globe. Don brought Phil Doughty to Syracuse!
You were an inspiring, kind and supportive teacher, Don. Thank you for all your gifts.(Dr. Chuck Spuches)

Donald Paul Ely
Emeritus Professor of Instructional Design, Development and Evaluation

Dr. Ely’s leather chair
In memory of Donald P. Ely
Emeritus Professor of Instructional Design, Development and Evaluation (continues)

Don Ely taught me how to be a professor upon my arrival at Syracuse University, fresh out of completing my doctoral program at Virginia Tech. His scholarly support was like academic nourishment, yet Don insisted that I maintain balance between work, physical fitness and home. For example, Don was an avid swimmer who routinely swam 2-3 times a week at the campus sports complex. I saw him there regularly because I went there to exercise on the same days of the week. I remember one very busy month for me during my 5th year on the faculty at Syracuse University, while I was preparing to be out of the country for a year on a Fulbright assignment (with all of my family), Don came by my office and said, “I’m a little concerned about you Rob,” which gave me pause. I asked, “What had I not done?” Don replied, I haven’t seen you at the gym lately,” which was true. He was right! Maintaining such balance made it possible for me to remain highly productive as a scholar, while also devoting the necessary time to my wife and three children. Thanks Don. (Dr. Rob Branch, Professor of Learning, Design, and Technology, University of Georgia)

IDD&E Faculty Meeting

During the meeting

Lunch Time!

Each month, faculty of IDD&E get together with the secretary, Linda, and student representatives to have a meeting about incoming works within the department. Faculty shares their current work with each other. Student representatives, one from the master students (Pim), one from doctoral students (Vivi), bring questions, comments or kudos that students want to share with faculty to the meeting. Pictures are the first faculty meeting of the 2014 Fall semester.
Thank you, Jacob Hall, for organizing these amazing activities!

 Moments at State Fair
Moments at Brown Bags

Dr. Tiffany A. Koszalka, Jacob Hall, Yufei Wu, and I shared our AECT presentation in a brown bag session. I enjoyed talking about our collaborative design work in a panel format. It was great to interact with the audience; they had great questions and feedback. (Lina)

I participated all the Brown Bags this fall, I have to say, they are all well-organized. I learned a lot from all the presentation and experience sharing. The most inspiring part is the Q&A session, the discussion between students and faculty deepen the topics and broaden the minds. One feature of this year’s Brown bags is people could join the activity through Adobe connect, audio recordings are also provided after each brown bags. (Jiaming)

IDD&E visiting scholar, Gila Kurtz (PhD) from The College for Academic Studies, Israel, give a lecture about her research in distance and mobile learning. Dr. Kurtz has a long history of working in distance education and e-learning and has been a leader in international organizations concerned with the quality of design, implementation, and impact of online instruction. In this session, Dr. Kurtz facilitated an interactive discussion about mobile learning and her forthcoming publication: “The Laptop, the Tablet, and the Smartphone Attend the Lecture” (Jake)

I had a lot of fun on the State Fair with other IDDEers. Thanks to their introduction and guidance, this is quite different from my last year experience, which is more like visiting a “zoo”. This time, I not only saw cute animals, but tried traditional foods and learned new things. Roses in the exhibition are beautiful and pig races are so hilarious! (Mengying)
Alumni News

Joanna Chrzanowski (Ph.D., 1995) SUNY Distinguished Teaching Professor Joanna Chrzanowski, 1995 Ph.D. graduate of IDDE Program, was invited to be the keynote speaker at the inaugural winter commencement ceremony at SUNY Jefferson. Dr. Chrzanowski will address December graduates in this first ever mid-year commencement for the college. Dr. Chrzanowski is also a recipient of the SUNY Chancellor's Award for Excellence in Teaching as well as the New Your State Association of Two-year Colleges Teacher of the Year Award. She'll talk about her proven recipe for academic success she developed as a student herself and then as a veteran college professor. She refers to the "recipe" by the acronym PEN (Persistence, Engagement, Nourishment) named aptly as she has been teaching college writing for the last 35 years.

Lansing Dimon (VPA '94, '05, EDU '05) was recently selected to present workshops to several music educator conferences on the integration of technology at a 1:1 level with students, and the impact that iPads and could technology have on public school music education. Lansing present this workshop at the NYS School Music Association (NYSSMA) summer conference and co-presented at the Wisconsin Music Educators Association fall conference. Future presentations include the Midwest Band and Orchestra Clinic and the NYSSMA winter conference.

Along with these presentations, articles associated with the topic will be published in the NYS School Music News and The Instrumentalist. Lansing is a 2005 graduate of the IDD&E and Music Education programs, and is a High School Band Director and Orchestra Director for the School District of Waukesha in Waukesha, WI. Along with band and orchestra, Lansing also teaches classes in music technology and has taught online music courses through the districts' online school, eAchieve.


Ruzanna Topchyan (Ph.D., 2013) and Jie (Jeremy) Zhang (Current doctoral student) have a paper accepted by the American Journal of Distance Education. The following is the reference information. Topchyan, R., & Zhang, J. (2014). Validation of Virtual Learning Team Competencies for Individual Students in a Distance Education Setting. The American Journal of Distance Education, 28(4), 1-16.
Christopher Hromalik: As part of the upcoming revisions to the ibstpi® Instructional Designer Competencies and the release of the ibstpi® Online Learner Competencies, I translated both of these sets and the ibstpi® Evaluator Competencies from English to Spanish. Since online learning and instructional design are burgeoning and evolving fields in the Spanish-speaking world, I spent time researching the work being done to determine the most appropriate terms to use in Spanish. This translation represented an opportunity to familiarize myself with the work that is being done in the fields of Instructional Design, Online Learning and Evaluation outside of the United States. It also allowed me to play a role in establishing the terminology used in the Spanish-speaking world to describe practices in all three of these fields. I would like to thank two of my best friends for their help proofreading the Spanish translation for me: my sister-in-law Anne-Marie Pouchet and my very good friend Rubén Guardia.

Ye Chen: During the last two semesters working with Dr. Lei and Monica Burris in the FPP program, not only I've learned how to prepare lesson plan, present course content, lead or moderate discussion, supervise students' projects, and grade their course work. But also I have started to explore the undergraduate classroom culture. Additionally, the program provides us with a number of talks and workshops to enhance our teaching competency. I feel so lucky to be one in the program and I am very excited about what I have gained so far from the program.

Pimsiri Aroonsri: In Fall 2014, I have a great chance to exercise my knowledge, skills, including sensitivity and appreciation to diversity work in a mentoring program for international freshmen. My role is to listen, comfort, introduce available resources on campus, and encourage my mentees to solve life and academic difficulty on their own. For most of the international freshmen, life can be challenging because, in many cases, it is their first time living away from home, study in different language, adapting to a new culture. This working experiences made me realize how much I have learned in this field and how I have grown to be a better instructional designer. I learned to listen carefully to mentees' needs and tailor topic in each weekly meeting so that I can make the session meaningful and engaging for them. I am very pleased to contribute my past experiences of how I overcome hard time in my first year in America. It is proud to see them thrive socially and academically and ready to pass on their valuable experiences to others.
**Student News (continues)**

**Jimmy Jang**: Jimmy presented his recent work at this year’s AECT conference, which is his AECT publication: *Leveraging Technology: Facilitating Preservice Teachers Technology Integration Development through Video Self Analysis*. He also published an article in the conference proceedings with Dr. Jing Lei.

Jimmy was also a [Education Pioneers Fellow](#) this summer in Washington D.C. ... Where his work/impact in the DC education landscape was highlighted by Education Pioneers. More details are in the picture below.

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**Mirit Hadar**, Yue Wu, **Tianxiao Yang** worked on a project named Audio-Visual Animated Tutorial - Second Language teaching Characters in Hebrew and Chinese. The audiovisual presentation has been created over 14 weeks. The team members, as Hebrew and Chinese language teachers and speakers, combine their knowledge, technological skills and aspiration to come up with an easy-to-use, learner-friendly and approachable way of learning language characters. These languages have different writing systems. In the traditional classroom, those characters are introduced to students in the class on blackboard or whiteboard. This presentation not only allows Second Language Learners (SLL) to follow up what they learned in class, but also helps them practice writing and become self-directed language learners. Click [here](#) to learn more about the project.

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**Jiaming Cheng**: I participated the ibstpi® translation project this semester. I translated all three ibstpi® standard sets into Chinese, which are Instructional Designer, Evaluator and Online Learner. I am very excited that I have the chance to translate the standard sets into Chinese, as instructional design is also a hot research and practice field in China. After reading some related established standards in Chinese, I start the translation work. And the other IDD&E student [Mengying Jiang](#) also put her effort into the translation.

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**Washington Yu Ying Public Charter School** is a PK3-5 Chinese language immersion school that is preparing its students to become 21st century scholars and global citizens through its rigorous academic curriculum and innovative language immersion program.

As a Fellow, I designed Yu Ying’s education model and developed metrics to analyze the models’ strengths and weaknesses. I was able to apply my rigorous scholarly training and leverage my experiences working with charter management organizations to identify Yu Ying’s best practices and prescribe specific strategies to enhance and replicate the schools’ best practices.


Student News (continues)

Leigh Tolley: For the second year, I am serving as the "Über-TA," and am writing an advice column for Teaching Assistants (TAs) that appears in the Graduate School Newsletter. I have had two new columns published so far this academic year. Click here and here to read more.

While attending the American Evaluation Association conference in Denver, Colorado in October, I wrote a post for aea365, the organization's tip-a-day blog. I shared my experiences as a graduate student, and how my comfort level and involvement with AEA has increased in the past five years. Click here to read more.

Leigh’s current working title of her dissertation(which will likely change several times) is "Examining Secondary English/Language Arts Teachers’ Use and Perceptions of Formative Assessment Practices.” Here is a brief intro to her work: "Formative assessment" (FA) is a term that can encompass myriad instructional strategies, such as feedback and use of student data to drive instruction, and these practices are impacted by the context in which they take place, including grade level and the subject matter being taught. FA in grades K-12 education is most often studied in the context of science and mathematics, content areas where concrete answers and methods are required as part of the instructional process. In contrast, there is much less empirical research into the use of FA practices in an English/Language Arts context, particularly at the secondary level, where teaching and learning is more organic and fluid and there is not necessarily a “right” answer. This area will be the focus for my dissertation research.

Michaele Webb: This year, I attended the American Evaluation Association's Annual Conference in Denver, CO. During the conference, I presented a poster, served as discussant at a paper session and co-ran a "Birds of a Feather" session. I am also the program Chair of the Social Work Topical Interest Group, so I attended and helped out during that meeting. I also volunteered to serve as a photographer during the conference, which is something that I have done for two years now. I really enjoyed talking with all of the wonderful people who attended the conference. I have been to a number of other conferences, but AEA is always where I feel most at home.

Di Sun: As one of the IDDE group in AECT, I attended the poster session. My topic is about “Creating Conceptual Models of Effective Interactions, Engagements, and Deep Learning in Online Learning”. During this poster session, I discussed my research with the professionals, and got a lot of great suggestions. I also went to several interesting concurrent sessions such as the design theory, the research method, and the new research trends. I think I did learn a lot. Overall, AECT 2014 was a wonderful experience, and I hope to attend it in future.
IDD&E at AECT

This year, 9 IDD&E students have been to AECT conference at Jacksonville, Florida, shared their current studies in various sessions, such as concurrent presentation, round table, and poster. They also took part in the volunteer work at the conference, set up equipment, shot videos, run the book store and took the responsibility of supervising volunteers’ work. Photo from left top to right bottom: IDD&E students with Dr. Charles Reigeluth; IDD&E students with Dr. Rob Branch; IDD&E doctoral student Ashley with Ludy Goodson at round table; IDD&E students with Dr. Michael Spector; IDD&E students Ye in concurrent presentation; Jacksonville scenery; Vivid paper folding made by IDD&E student Yufei (Vivi); Jacksonville scenery.

IDD&E’s visiting scholar, Dr. Hongjian Dong is an Associate professor, Master advisor in the Education Technology Institute, School of Distance Education, Beijing Institute of Technology. Dr. Dong's scholarship focuses on instructional systems design, web-based collaborative learning, design and development of online course, research and practice on the construction of vocational education information. He presented his recent work at AECT this year, which title is “A New Design Model of Collaborative Learning Environment on Online Courses”
Recent Publication

Books/Booklets:


Book Chapters:


Publications:


Topchyan, R., & Zhang, J. (2014). Validation of Virtual Learning Team Competencies for Individual Students in a Distance Education Setting. The American Journal of Distance Education, 28(4), 1-16.

Refereed Conference Proceedings:


Invited Speaking (Key note) Engagements:


Conference Presentations:


Recent Publication (continues)


Invited workshops (non-refereed):

Koszalka, T. (Sep 2014). *Instructional Design Seminar for FPP TAs*. Syracuse University, Syracuse, NY.

*A Digital Field Guide: Using the ibstpi Instructional Designer Standards* (2014). Interactive, online, narrated tutorial and guide designed to help a variety of ibstpi users work with the ibstpi Instructional Designer competencies and performance statements. project director/instructional designer/developer – updated (Koszalka, T., with Cantu, J., Zhang, L.& S. Covello)

*Intersections among Learning, Instruction, and Assessment* (2014). Interactive, online, narrated tutorial on the fundamentals and alignment of learning, instruction and assessment. Foundational introduction to instructional sciences integrated into several IDD&E core master’s and doctoral degree courses, used in FPP/TA workshops, and posted for use by FPP, TA, and instructor uses. (Koszalka, T.)

To give a memorial donation in Donald Ely's name, to be used to support IDD&E students ongoing research in educational technologies, please follow these instructions:

1. Please Visit: [http://giving.syr.edu/](http://giving.syr.edu/)
2. Click "Give Now"
3. I would like to give to: (Choose "Specific School or Program")
4. In the pop up box, enter IDD in the search bar and "School of Education, Professional Development Fund For IDDE" appears.
5. Fill out My Gift is a Tribute box "In memory of Professor Donald Ely"
Giving Back

IDD&E faculty and students are most grateful to our alumni and faculty who through their generosity provide additional funding that helps us encourage and support our students. Gifts have been used to sponsor students in conference travel, R&D activities and dissertation work, like those showcased in this newsletter. THANK YOU to our alumni, faculty, and friends who have contributed to our development funds. We hope that these stories demonstrate how much YOUR support has enriched so many. We humbly ask that you continue to remember IDD&E in your future giving.

Please visit The Syracuse University Giving webpage at http://giving.syr.edu/giving-to-su/give-now/, or call 877-2GROWSU (877-247-6978) or mail gift with form from SU Giving website. Please also remember to write or say that you wish your gift to be used in the IDD&E Professional Development Fund or Department. You can also call us at 315-443-3703.

Thank you so much for your ongoing generosity... Your gift makes a difference!

Call for Information

We want to hear about them!

We are looking for information for the upcoming newsletters and we would love to hear from you! Please send any and all information that you would like to share with the IDD&E community to Jiaming Cheng, at jcheng@syr.edu

Editor: Jiaming Cheng

Thanks to each and every student who helped to make this newsletter possible!